



PLANET-BPM.com

Berlin - Paris - Madrid - Wien - Zürich

bits
per minute

WHAT'S UP

UNIVERSITIES FESTIVALS HOSTELS

BARS LANGUAGES TRAVEL CULTURE

Useful adresses & Agenda for young European
students and workers

BERLIN PARIS MADRID WIEN ZÜRICH

2012

PROJECT INFORMATION

Project

to publish a printed agenda, which includes information and essential addresses about the best universities, accommodations, institutions, festivals and bars in Spain, Germany, France, Austria and Switzerland. It will also have information about all holidays and a practical vocabulary in all 4 languages.

Target Group

young European students and workers:

- who are willing to break the barriers of languages and cultures
- who are interested in traveling or moving to these cities
- who want to start an international career

Distribution

for free, in the biggest universities in Berlin, Madrid, Paris, Wien and Zürich

Print

Format A5, 200 pages, spiral binding, single color with some four-color pages

Quantity

5000 units, 1000 units in every city

DESIGN CONCEPT





1 Monday / Lunes / Montag / Lundi

2 Tuesday / Martes / Dienstag / Mardi

3 Wednesday / Miércoles / Mittwoch / Mercredi

4 Thursday / Jueves / Donnerstag / Jeudi

5 Saturday / Sábado / Samstag / Samedi

7 Sunday / Domingo / Sonntag / Dimanche

	N	T	W	T	F	S	S
32					1	2	
1	3	4	5	6	7	8	9
2	10	11	12	13	14	15	16
3	17	18	19	20	21	22	23
4	24	25	26	27	28	29	30
5	31						

XXXX...

Notes:

1 Monday / Lunes / Montag / Lundi

2 Tuesday / Martes / Dienstag / Mardi

3 Wednesday / Miércoles / Mittwoch / Mercredi

4 Thursday / Jueves / Donnerstag / Jeudi

5 Saturday / Sábado / Samstag / Samedi

7 Sunday / Domingo / Sonntag / Dimanche

43 x 124 mm



1 Monday / Lunes / Montag / Lundi

2 Tuesday / Martes / Dienstag / Mardi

3 Wednesday / Miércoles / Mittwoch / Mercredi

4 Thursday / Jueves / Donnerstag / Jeudi

5 Saturday / Sábado / Samstag / Samedi

7 Sunday / Domingo / Sonntag / Dimanche

	N	T	W	T	F	S	S
32					1	2	
1	3	4	5	6	7	8	9
2	10	11	12	13	14	15	16
3	17	18	19	20	21	22	23
4	24	25	26	27	28	29	30
5	31						

XXXX...

Notes:

1 Monday / Lunes / Montag / Lundi

2 Tuesday / Martes / Dienstag / Mardi

3 Wednesday / Miércoles / Mittwoch / Mercredi

4 Thursday / Jueves / Donnerstag / Jeudi

5 Saturday / Sábado / Samstag / Samedi

7 Sunday / Domingo / Sonntag / Dimanche

43 x 184 mm

ADVERTISING

Directory inclusion

Inclusion highlighted with Logo, web address, email and brief description.
Cost: 200 Euros (plus VAT added for spanish companies).

Ad spaces available

Placement	Color	Cost
full-page	four colors	600 Euros
full-page	one color	400 Euros
half-page	one color	300 Euros
quarter-page	one color	250 Euros
full-page		
inside front cover		900 Euros
inside back cover		900 Euros
outside back cover		1500 Euros

Deadline: 31 of October, 2011

For more information and your order:
mercedes@scm-communication.com

AGREEMENT FOR DIRECTORY INCLUSION

Company:

Represented by:

Email:

Address:

City / Zip:

Telefon:

Fiscal Identity Number

service in: English Spanish German

short description:

Website:

Company Signature

SCM Communication Signature

AGREEMENT FOR AGENDA

Company:

Represented by:

Email:

Address:

yelles.blogspot.com

City / Zip:

Telefon:

Fiscal Identity
Number

- full-page, A5 (148 x 210 cm), 4C for 600 Euros
- full-page, A5 (148 x 210 cm), 1C for 400 Euros
- half-page, A6 (105 x 148 cm), 1C for 300 Euros
- full page inside front cover / inside back cover A5 (148 x 210 cm), 4C for 900 Euros
- full-page back cover A5 (148 x 210 cm), 4C for 1,500 Euros

Company Signature

SCM Communication Signature

CONTACT

SCM: Stefanie Claudia Müller - Founder of planet-bpm.com, portal for young Europeans, awarded by the European Commission and SCM-Communication.com - communication agency for media and companies

Contact: SCM-Communication S.L.
Avenida Guadalix 25A
28120 CSD / Madrid
Tel. +34-91 622 0027

mercedes@scm-communication.com